

Black Prong Equestrian Village

Carriage Driving Event Sponsorship Opportunities

Platinum Season Sponsorship: \$1,500 (max of 5)

- Up to three banners placed in the arena(s) and across the property for all 20 competition days November–March (banners provided by sponsor)
 - Banner(s) on a Marathon Obstacle during CDEs
- Option to place a branded tent on property by arena or in vendor village
 - Opportunity to set up branded tent with promotional material/lounge/display
- Three public address announcements made daily for the duration of the event (script provided by sponsor)
- Logo and link on the main event page of the Black Prong website as Platinum Sponsor
 - Sponsor listed on each event page
- Sponsor logo and link in our monthly newsletter in the events section
- Sponsor logo printed in spectator brochure, listed at Platinum level (Deadline 10/01/2022)
- One dedicated sponsor post on Black Prong Facebook leading up to one of our larger CDEs
- Tagged in post on the Black Prong Facebook page with event photos following events
- Opportunity to include branded merchandise or promotional material in competitor packets and volunteer gifts
- Sponsor logo printed on the Black Prong Season Sponsor Banner at the Platinum level which will be displayed in the photo area at each event (Deadline 10/01/2022)
- Sponsor discount at The Galloping Gourmet at Black Prong during competition days

Gold Season Sponsorship: \$1,000

- Up to two banners placed in the arena(s) and across the property for all 20 competition days November–March (banner provided by sponsor)
 - Banner on a Marathon Obstacle during CDEs
- Two public address announcements made daily for the duration of the event (script provided by sponsor)
- Logo, and link on the main event page of the Black Prong website as Gold Sponsor
 - Sponsor listed on each event page
- Sponsor logo and link in our monthly newsletter in the events section
- Sponsor logo printed in spectator brochure, listed at Gold level (Deadline 10/01/2022)
- Tagged in a post on the Black Prong Facebook page with event photos following events
- Opportunity to include branded merchandise or promotional material in competitor packets and volunteer gifts
- Sponsor logo printed on the Black Prong Season Sponsor Banner at Gold Level which will be displayed in the photo area at each event (Deadline 10/01/2022)
- Sponsor discount at The Galloping Gourmet at Black Prong during competition days



