Aulsons to Pass the Reins for Ownership of Black Prong Equestrian Center
Florida’s Premiere Equestrian Venue Available for Sale
90+ acres of lodging, barns, dressage ring, pavilion building and more

November, 2006 – Owners Alan and Maureen Aulson recently announced that Black Prong Equestrian Center in Bronson, Florida, one of the premier horse facilities in the United States, is available for sale.

The one-of-a-kind location, surrounded on three sides by the 50,000 acre Goethe Forest, encompasses 90+ acres containing barns, cottages, dressage ring and pavilion building, plus numerous other amenities.

Since Black Prong’s inception in 2003, the Aulsons have enjoyed creating, owning and operating it as what they’ve coined “a little piece of heaven for fans of all things equestrian.” After working tirelessly to build up the center as a premiere venue for events, lodging, and training, the Aulson’s say it’s time for someone else to take the reins. Alan explains, “While we enjoy being actively involved as owners and hosts, we feel that the time has come for us to concentrate on driving - and maybe a little fishing!”

Aulson recently earned the title of U.S. National Horse Pairs Champion, and is pursuing a place on Team USA for the 2007 World Championships in Carriage Driving.

This offering will not affect the exciting lineup of shows and activities scheduled at the facility in 2007, nor will it affect reservations.

Going forward, the Aulsons plan to keep the remaining acreage and buildings on the east side annex of the property for their family’s private use and enjoyment.

“This is an ideal opportunity for a wide range of potential owners, as well as uses,” noted Maureen Aulson. “Entrepreneurs or seasoned business owners can choose to create anything from a bed-and-breakfast style facility to a training or eventing facility – the possibilities are exciting.”

Interested persons may contact Alan Aulson directly at 508-451-1987.

About Black Prong:
Located in Bronson, Florida (U.S.A.) within the 250,000-acre Goethe State Forest, Black Prong Equestrian Center is a unique 250-acre training, driving and lodging facility that hosts three annual combined driving events as well as numerous equestrian workshops with international trainers. For more information, visit www.BlackProng.com.